6 out of 10 business owners plan to sell their business in the next decade. As most retire, our local business landscape is about to go through a dramatic shift.

**BABY BOOMERS OWN ALMOST HALF OF ALL PRIVATELY-HELLED BUSINESSES IN THE BAY AREA.**

Small businesses are the lifeblood of our economy. They make up 99% of all firms and provide 49% of all jobs in the Bay Area metro region. In addition, they circulate 3x more money back into the local economy than absentee-owned businesses and corporate chains.

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Employee ownership deepens the impact of local businesses and keeps them locally-owned for the long term.

**Benefits to Businesses**
- Higher productivity and growth
- Lower employee turnover
- Improved longevity and lasting legacy

**Benefits to Workers**
- Better pay and benefits
- Assets and business ownership
- Voice in key decisions

**Benefits to Communities**
- Increased local spending
- Heightened civic engagement
- Community wealth building

Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.

**Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?**

Visit **ProjectEquity.org**

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