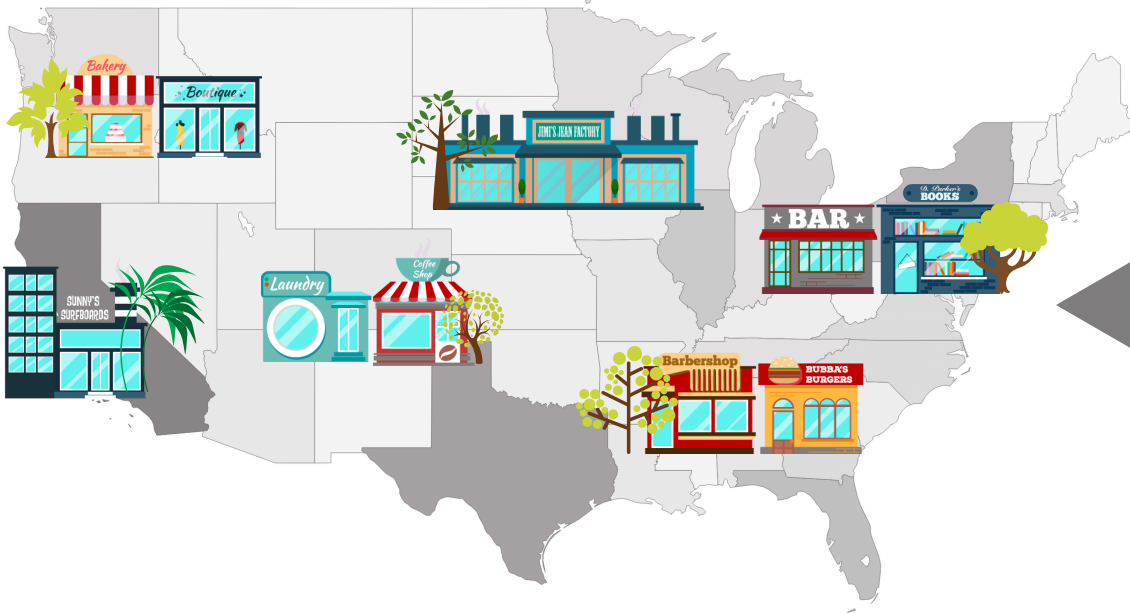


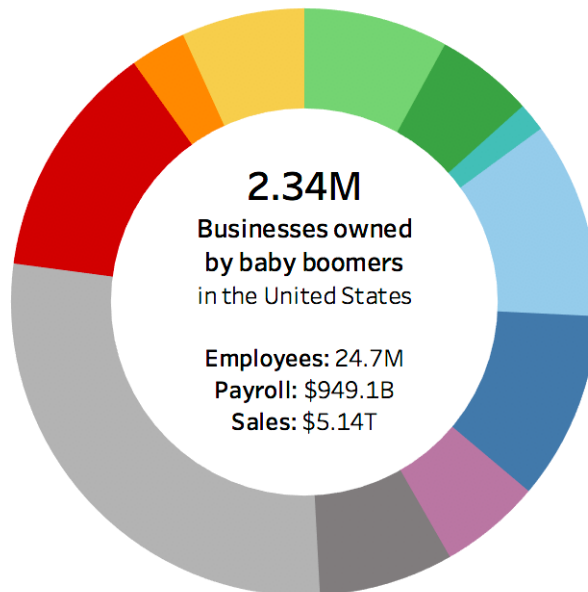
# THE SMALL BUSINESS CLOSURE CRISIS



BABY BOOMERS  
OWN ALMOST  
HALF OF ALL  
PRIVATELY-HELD  
BUSINESSES  
IN THE US.

6 out of 10 business owners plan to sell their business in the next decade.

As most retire, our local business landscape is about to go through a dramatic shift.



## Industry

- Accommodation & food services
- Admin & waste management
- Arts & entertainment
- Construction
- Health care & social assistance
- Manufacturing
- Other industries
- Professional services
- Retail trade
- Transportation & warehousing
- Wholesale trade

project  
**{EQUITY}**

## SMALL BUSINESSES ARE THE LIFEBLOOD OF OUR ECONOMY

They make up 99.7% of all firms and provide 48% of all jobs in the United States. In addition, they circulate 3x more money back into local communities than absentee-owned businesses and corporate chains.

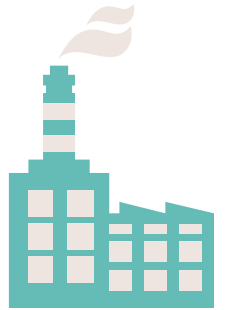
# THE EMPLOYEE OWNERSHIP SOLUTION

Employee ownership deepens the impact of local businesses and keeps them locally-owned for the long term.

## PROJECT EQUITY HELPS COMMUNITIES RETAIN SMALL BUSINESSES

## BENEFITS TO BUSINESSES

- Higher productivity and growth
- Lower employee turnover
- Improved longevity and lasting legacy



## BENEFITS TO WORKERS

- Better pay and benefits
- Assets and business ownership
- Voice in key decisions



## BENEFITS TO COMMUNITIES

- Increased local spending
- Heightened civic engagement
- Community wealth building

Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.

Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?

**VISIT PROJECT-EQUITY.ORG**